**Planning your aesthetic qualities**

To discuss your aesthetic qualities think about:

Step 1:

How do I want it to look?

What feeling do I want it to emit?

These are the aesthetic qualities you’re trying to create.

Step 2:

How are you going to create this? Here you need to do some analysis.

Colour:

* What types of colours make an artwork feel calm?
* What types of colours make an artwork feel cheerful?
* What types of colours express anxiety? Sadness?
* What types of colours create a sense of energy?
* How will strong hard saturated colours affect the mood? Versus pale, soft or desaturated colours.
* Would a limited or monochrome palette suit your ideas?
* Should your colours contrast or harmonise? These relationships will create different moods. You choose.

Shape:

* Think about the effect of bold, simple geometric shapes versus fine, complex, organic shapes – what will suit your aesthetic qualities?

Composition:

* For a sense of strength, or peace, you should consider stable compositions – eg symmetrical, triangle, verticle or horizontal
* For a sense of energy and movement you might need diagonal lines, curving, flowing lines, asymmetry.
* How busy will your composition be? Do you want simple, empty images with lots of negative space or busy, detailed images with lots of surface interest?

Etc

Step 3:

If you are still unsure, analyse the aesthetic qualities of your inspiration artists and consider how they have used art elements and what qualities they have created.

Step 4:

Read your work to a critical friend or an adult. They’ll be good at picking up any contradictions.

Step 5:

Believe in yourself. But try to explain it clearly!